



## Well-Being Objective: A Capital City that Works for Wales

9%



91%

| Steps   | Target completion date | RAG Status |    |    |    |
|---|------------------------|------------|----|----|----|
|   |                        | Q1         | Q2 | Q3 | Q4 |
| Bring forward a new Economic Vision for the future development of Cardiff by launching a White Paper. (ED)  | 2018                   | Green      |    |    |    |
| Begin work on a new Bus Station as part of an Integrated Transport Hub. (ED)  | 2018                   | Green      |    |    |    |
| Agree the business plan for the regeneration of Central Station and begin construction by 2019. (ED)  | 2018<br>2019           | Yellow     |    |    |    |
| Develop a Music Strategy to promote the city as a music destination. (ED)   | October 2018           | Green      |    |    |    |
| Develop a new vision and masterplan for Cardiff Bay including the next phase of development of the International Sports Village. (ED)   | End of 2018            | Green      |    |    |    |
| Develop a business plan to protect the city's historic assets. (ED)   | End of 2018            | Green      |    |    |    |
| Develop a plan for a new mixed-use development at Dumballs Road. (ED)   | 2019                   | Green      |    |    |    |
| Launch a new Industrial Strategy for East Cardiff, aligned to the completion of the Eastern Bay Link. (ED)  | 2019                   | Green      |    |    |    |
| Grow the city centre as a location for businesses and investment by completing a new business district delivering an additional 300,000ft <sup>2</sup> of 'Grade A' office space at Metro Central. (ED) | 2020                   | Green      |    |    |    |
| Prioritise the delivery of a new Multi-Purpose Indoor Arena in the best possible location to ensure it can attract premier national and international events. (ED)                                      |                        | Green      |    |    |    |
| Work with Cardiff Capital Region partners to ensure that City Deal investment supports the economic development opportunities of the city-region. (ED and PTE)  |                        | Green      |    |    |    |

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|     |     |     |
|-----|-----|-----|
| 25% | 25% | 50% |
|-----|-----|-----|

|                                    |                              |                            |        |                   |                            |
|------------------------------------|------------------------------|----------------------------|--------|-------------------|----------------------------|
| Red (10% or more away from Target) | Amber (within 10% of target) | Green (on or above target) | Annual | Not Yet Available | New PI, baseline being set |
|------------------------------------|------------------------------|----------------------------|--------|-------------------|----------------------------|

| Performance Indicator   | Result |    |    |    | Target                        | Narrative update | Direction of Travel (Prior Year)  |
|---|--------|----|----|----|-------------------------------|------------------|---|
|   | Q1     | Q2 | Q3 | Q4 |                               |                  |   |
| New and safeguarded jobs in businesses supported by the Council, financially or otherwise. (ED) | 783    |    |    |    | 500                           |                  |  |
|   |        |    |    |    |                               |                  |   |
| The amount of 'Grade A' office space committed to in Cardiff (sq. ft.) (ED)                     | 0      |    |    |    | 150,000                       |                  |  |
|   |        |    |    |    |                               |                  |   |
| Number of staying visitors. (ED)  | N/A    |    |    |    | 2% Increase (Approx. 40,000)  | Annual           | Annual  |
|   |        |    |    |    |                               |                  |   |
| Total visitor numbers. (ED)   | N/A    |    |    |    | 3% Increase (Approx. 630,000) | Annual           | Annual  |
|   |        |    |    |    |                               |                  |   |